

**SPONSORSHIP PACKAGE FOR THE 2<sup>ND</sup> INTERNATIONAL CONFERENCE  
ON CURRICULUM DEVELOPMENT, SPEKE RESORT AND CONFERENCE  
CENTRE, MUNYONYO, KAMPALA, UGANDA (23<sup>RD</sup> - 24<sup>TH</sup> APRIL 2026)**

## A. Message to the Sponsor

Dear Esteemed Partner,

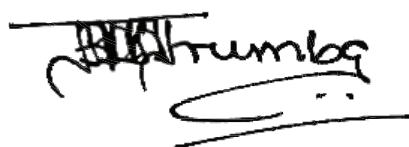
Greetings from the National Curriculum Development Centre. This is to invite you to be a key sponsor for the **2<sup>nd</sup> International Conference on Curriculum Development** scheduled for **23<sup>rd</sup> -24<sup>th</sup> April 2026**, in the Capital City of Uganda, Kampala.

Following the success of the 1<sup>st</sup> International Conference which was held on 26<sup>th</sup> -27<sup>th</sup> April 2023, the coming conference promises to be more impactful gathering leading researchers, policymakers, industry experts, civil society representatives, and students from all over the world.

Your partnership is not just a contribution; it's an investment in a sustainable future for education and curriculum development. It provides an unparalleled opportunity to align your brand with a critical global agenda; showcase your commitment to sustainability, and connect with a highly influential audience.

We invite you to explore the diverse sponsorship opportunities outlined in this package and join us in making the 2<sup>nd</sup> International Conference on Curriculum Development in Uganda a landmark event.

Yours Sincerely,



Dr Richard IRUMBA,

Deputy Director/ Chairperson of the Conference Steering Committee



## B. Event Details:

|                          |                                                                                  |
|--------------------------|----------------------------------------------------------------------------------|
| <b>Conference Title:</b> | 2 <sup>nd</sup> International Conference on Curriculum Development               |
| <b>Date:</b>             | 23 <sup>rd</sup> -24 <sup>th</sup> April, 2025                                   |
| <b>Venue:</b>            | Speke Resort and Conference Centre, Munyonyo, Kampala, Uganda                    |
| <b>Theme:</b>            | Innovative Curriculum Approaches for Sustainable Education in a Globalized World |
| <b>Convener:</b>         | National Curriculum Development Centre                                           |

## C. Investment Impact

Partnering with the 2<sup>nd</sup> International Conference on Curriculum Development in Uganda offers significant benefits to your organization:

- **Strengthen brand positioning and cooperate social responsibility initiatives:** position your brand directly in front of a highly targeted and influential audience of decision-makers, thought leaders, and potential partners across various sectors.
- **Brand alignment:** demonstrate your organization's commitment to curriculum development and education.
- **Networking opportunities:** network with policy makers, academicians and business leaders and gain exclusive access to connect with key stakeholders, expand your professional network, and forge new collaborations.
- **Showcase products, services and innovations to a targeted audience.**
- **Gain national and international recognition in curriculum development and education**
- **Advertising on the conference website and all social platforms**
- **Impactful contribution:** your sponsorship directly contributes to facilitating critical discussions, sharing knowledge, and driving tangible progress towards the SDGs.

## D. Sponsorship Tiers

| Tier | Sponsor Level | Investment       | Key Benefits                                                                                                                                                                                                                                                                                                                                  |
|------|---------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| D.1  | Platinum Tier | UGX 40,000,000/= | <ul style="list-style-type: none"><li>• Prominent/high level branding</li><li>• Speaking Opportunities</li><li>• Exhibition (3*4) area</li><li>• 4 full delegate passes</li><li>• Advertising full page</li><li>• Digital Presence</li><li>• Networking</li><li>• Access: Post-conference attendee list</li><li>• Direct Engagement</li></ul> |



|     |             |                     |                                                                                                                                                                                                                                                                                                        |
|-----|-------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| D.2 | Gold Tier   | UGX<br>30,000,000/= | <ul style="list-style-type: none"> <li>• Prominent/high level Branding</li> <li>• Speaking Opportunities</li> <li>• Exhibition (3*3) area</li> <li>• 3 full delegate passes</li> <li>• Advertising ½ page</li> <li>• Digital Presence</li> <li>• Networking</li> <li>• Access to post event</li> </ul> |
| D.3 | Silver Tier | UGX<br>20,000,000/= | <ul style="list-style-type: none"> <li>• Branding</li> <li>• Exhibition (2*3m) area</li> <li>• full delegate passes</li> <li>• Advertising ¼ page</li> <li>• Digital Presence</li> <li>• Networking</li> </ul>                                                                                         |
| D.4 | Bronze Tier | UGX<br>10,000,000/= | <ul style="list-style-type: none"> <li>• Branding</li> <li>• Exhibition (2*2m) area</li> <li>• 1 full delegate pass</li> <li>• Advertising</li> <li>• Digital Presence</li> </ul>                                                                                                                      |

## Other Sponsorship Packages:

Beyond the main tiers, we offer exclusive opportunities to sponsor specific conference components, providing targeted visibility:

### D.5: Conference Dinner & Cultural Gala Sponsor: UGX 45,000,000/=

- Prominent branding at the gala dinner event.
- Opportunity for a welcome address.
- Logo on all conference materials.
- 5 organisation delegate passes.

### D.6: Branded Bag Sponsor: UGX 30,000,000/=

- Your company logo prominently displayed on all delegate bags distributed to attendees.
- Opportunity to include a small promotional item in each bag.
- 3 delegate passes.

### D.7: Printing the Book of Abstracts: UGX 27,500,000/=

- Full page appearance/branding in the book of abstracts.
- Opportunity for a brief opening remark.
- 2 delegate passes

### D.8: T-shirts sponsor: UGX 25,000,000/=

- Branding on the T-shirts.
- Opportunity for a brief opening remark.
- 2 delegate passes



### **D.9: Multimedia services for blended conference and live screen streaming: UGX 20,000,000/=**

- Branding on the conference materials.
- Opportunity for a brief opening remark.
- 1 delegate pass

### **D.10: Branded NCDC Note books Sponsor: UGX 7,500,000/=**

- Your company logo alongside the conference logo on all delegate notebooks.

### **D.11: Print Conference materials (Fliers, Back drop banner & Tear Drops): UGX 6,500,000/=**

- Your logo displayed at the print materials sponsored
- Acknowledgement by the conference chairperson.

### **D.12: Branded NCDC Stickers Sponsor: UGX 4,500,000/=**

- Your logo displayed at the Stickers sponsored
- Acknowledgement by the conference chairperson

## **Sponsorship Commitment Form**

To confirm your sponsorship, please complete this form and return it to the National Curriculum Development Centre (NCDC)

Sponsor Information:

**Company/Organisation/institution Name:** -----

**Contact Person:** -----

**Title:** -----

**Sponsorship Tier:** -----

**Specific Sponsorship:** -----

**Email:** -----

**Phone:** -----

## **For sponsorship inquiries Please contact:**

Dr Grace BAGUMA, Director NCDC, +256 772554290, [bagumag@gmail.com](mailto:bagumag@gmail.com)

Dr Richard IRUMBA, Deputy Director/Chairperson Conference Steering Committee, 0772451530, [irumbar@gmail.com](mailto:irumbar@gmail.com)

## **Payment Details**

All payment should be done to the account details provided below:

**Account Name:** National Curriculum Development Centre

**Bank:** Stanbic Bank

**Branch:** Kyambogo Branch

**Account Number:** 9030005940965

**Swift Code:** SBICUGKX

